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#### C O N T E N T S

AN UNCOMMON PERCEPTION THE PROFESSIONAL SPECIALISTS AREAS OF SERVICES VISION - MISSION CODE OF CONDUCT INTERNATIONAL PRESENCE SERVICES IN DETAIL

#### AN UNCOMMON PERCEPTION

A shift in the business outlook can be the outcome of a fundamental thrust for business innovation and successful survival. The pursuit for progress is endless. Organizations which survive adversity and recession are those who follow the path of practical imagination and realistic ingenuity. When we try to realize the remarkable from the ordinary; a prospect is evolved which can be termed as opportunity. Utilize this opportunity to understand the remarkable by converting work into service and customer to friend. It reduces the gap of the relationship.

Nature is bountiful and opportunities are immense. The world is full of prospects. We have to tap it at the right place for a successful living. There are many basic factors which play very important role in our daily life. We have to identify these factors, seek their blessings and move forward. Tread cautiously with courage and confidence.

Emirates Chartered Accountants Group is here to show the opportunities with wisdom and foresight. Our Partners and professional staff strive to achieve the astonishing growth based on our Uncommon Perception.

If you are working on something exciting that you really care about, you don't have to be pushed. The vision pulls you.

### THE PROFESSIONAL SPECIALISTS

We, Emirates Chartered Accountants Group is one of the leading professional Audit and Consultancy firms in Dubai with services in Audit & Assurance, Accounting & Financial Advisory, Business Advisory, Company Incorporation and Management Consultancy. Set up in 2005 in Dubai, the small plant has grown into a giant tree branching out its activities into other emirates in the U. A. E. and beyond.

Build on a solid foundation by a team of young professionals well focused and equipped to meet the hard realities, the firm has within a decade established itself as a well known audit firm in Dubai.

We provide prompt and timely service to clients with emphasis on quality and meticulousness. Our approach is highly professional and efficient.

We do care our clients.





Audit & Assurance Internal Audit Accounting & Financial Reporting **Business Valuation** Business Advisory Accounts Outsourcing **CFO Services Business Restructuring Company Incorporation Corporate Finance** Liquidation



To ensure clients progress financially and socially.

### EMIRATES CHARTERED ACCOUNTANTS GROUP

#### Vision

#### Mission

Our service is to ensure financial security and social responsibility of a business in order to enhance confidence level in every client.



### CODE OF CONDUCT

Adherence to honesty and integrity in imparting our service

#### CONFIDENTIALITY

While serving, we maintain strict confidentiality on the information obtained from the clients, unless there arises a legal liability or duty to disclose.

#### SINCERE AND PROFESSIONAL APPROACH

Our services are executed with high professional approach and sincerity. However we maintain strict control on any actions that is likely to bring disrepute or disrespect to the

#### FIRM ON TECHNICAL STANDARDS

We update consistently on latest global audit methodology and auditing tools. We update on the latest technological developments and remain firm on the latest technical



IECnet is an international association of accountants, auditors and tax professionals, is a member of the Forum of Firms – an organization dedicted to consistent and high quality standards of financial reporting and auditing practices worldwide. Each network has established an entity to co-ordinate the activities of the network.

The association was formed in 1987 and its members have established an infrastructure of mutual support and share the highest standard of professional duties and clients service. All IECnet's members are professionally qualified under the laws of their respective jurisdiction.

IECnet has members all over the world and extensive personal contacts have been established and strengthened between the members for their benefit and more importantly, for the benefit of their clients.

With members located in all five continents, we support our clients in all their international as well as local business requirements to an exceptionally high standard.

> WITH MEMBERS LOCATED IN ALL FIVE CONTINENTS, WE SUPPORT OUR CLIENTS IN ALL THEIR INTERNATIONAL AS WELL AS LOCAL BUSINESS REQUIREMENTS TO AN EXCEPTIONALLY HIGH STANDARD.

#### OUR INTERNATIONAL PRESENCE



We are a member of IECnet, an international association of accountants, auditors and tax professionals with its head office in Paris, France.

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Financial Statement Audit Internal Audit Due Diligence Audit Risk Management Investigation Audit Company Liquidation

#### FINANCIAL STATEMENT AUDIT

A financial statement audit is an independent appraisal of the financial statements prepared by the organization. The cardinal objective of a financial statement audit is to provide an independent assurance that the management has, in its financial statements, presented a "true and fair" view of a company's financial performance. It adds credibility to the reported financial position and performance of the business.



### DUE DILIGENCE AUDIT

Due diligence is an investigation or examination of a business or person prior to signing a contract, or an act with a certain standard of care.

The investigation or examination could be carried out for a potential objective for merger, acquisition, privatization, or similar corporate finance transaction normally by a buyer.

It can be a legal obligation, but the term will more commonly apply to voluntary investigations.

### INTERNAL AUDIT

Internal auditing is an independent, objective assurance and consulting activity intended to add value and develop an organization's operations. It helps an organization to achieve its objectives by bringing a methodical, meticulous and disciplined approach to assess and enhance the effectiveness of risk management, control, and governance processes.

Internal Auditors' roles include supervising, evaluating, investigating and analyzing organizational risk and controls; and reviewing and confirming information and compliance with policies, procedures, and laws. Working together with management, the internal auditors provide assurance that as far as possible risks are significantly reduced and that the organization's corporate governance is forceful and capable. In addition, internal auditors make recommendations; when there is room for improvement.



### RISK MANAGEMENT

Risk management is the identification and prioritization of risks followed by coordinated and economical application of resources to reduce, check and control the likelihood and impact of adverse events or to maximize the awareness of opportunities. Risk management's objective is to guarantee that indecision and hesitation does not repel the effort or attempt from the business

## INVESTIGATION

Investigative Auditing consists of the detection, tracing, quantification and prevention of fraud, money laundering and terror finance. Investigative Auditing involves the examination of accounts and the use of accounting procedures to discover financial irregularities and to follow the movement of funds and assets in organizations.



# COMPANY

We provide liquidation services for all entities – limited liability companies, free zone companies and offshore companies across UAE.

### ACCOUNTING AND FINANCIAL SERVICES

Accounting And Financial Reporting Business Valuation Accounts Outsourcing Services Accounting Software Solutions

### ACCOUNTING AND FINANCIAL REPORTING

We offer a wide spectrum of accounting services that answers to the financial needs of any business in the global market. We ensure that the financial statements are complying with International Financial Reporting Standards (IFRSs) and we are committed to keep the highest level of professional standards and quality.

#### THIS SEGMENT IS ENGAGED IN PROVIDING THE FOLLOWING SERVICES

- Financial accounting system design & implementation
- Setting up of accounting procedures
- Accounts updation on periodical basis
- Supervision and review of financial accounting records
- Financial reporting

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### BUSINESS VALUATION

Ascertaining the value of a transaction and to advise whether to take the call or not for the business deal is the focus of this service from Emirates Chartered Accountants Group.

We offer a complete range of business valuation, mergers and acquisition services. Our experience is extensive with international exposure and have familiarity with various cultures and sensibilities translating into value transactions in the complex transaction of mergers and acquisitions.



### ACCOUNTS OUTSOURCING SERVICES

Outsourcing, once a mere option, has today become a necessity. The growth of Information Technology, increasing competition, globalization, rise of mass customization, product proliferation, demanding customer needs and pressure to reduce costs has forced the organizations to refocus on their core competencies and to outsource non-core activities.



### ACCOUNTING SOFTWARE SOLUTIONS

The current business environment demands systematic accounting systems to maximize efficiency and enhance productivity. Establishing an appropriate accounting system provides management with financial information necessary to make informed decisions.

The accounting system we recommend will be customized to fit each of our client's business requirements, designed to accept organic expansion requirements and scalable for major expansions.

- · Analyzing activities and suggesting the most suitable software
- Conveying the know-how of the operation of software
- · Training to personnel
- Review of systems on periodical basis
- System implementation



### CORPORATE FINANCE

Arranging Trade Finance Advisory Service For Corporate Finance Consulting For Investments

We offer our expertise to provide optimal capital structure at least cost of capital to the organization. We facilitate to cater to the borrowing needs of the organization by leveraging our strong relationships with the banks and financial institutions.

- Assessment of working capital needs
- Consultancy on bank credit & private equity
- Project financing consultancy
- Consultancy for fixed assets financing and refinancing
- Planning for reducing finance costs

#### COMPANY INCORPORATION SERVICES

COMPANY INCORPORATION SERVICES AT: Free Zones Main Land Offshore

Establishing business or company formation in Dubai and other Emirates is an excellent way to legitimately book international profits without paying tax. Besides, there are no capital gains or personal income taxes in UAE.

Emirates Chartered Accountants Group is in liaison with clients to set up their business in Dubai and in other Emirates both in main land as well as in free zones. We handle the complete company formation process - strategic recommendations, negotiations with local stakeholders, documentation formalities the entire assistance towards business floatation.

Further Emirates Chartered Accountants Group has a dedicated team to provide advisory services as well as service on company formation in the Offshore as well.

**MANAGEMENT CONSULTANCY** Business Advisory Services CFO Services Business Restructuring

#### **BUSINESS ADVISORY** SERVICES

We provide advisory or consulting services and solutions to start-ups as well as established companies and organizations of all sizes. The market intelligence based consulting we provide is a unique support for our clients strategic planning and operative decisions. All businesses, small and large require sound financial management and controls systems in place. Our strategic financial management helps in:

- Financial management consultancy
- Operation management consultancy
- Internal & external financial re-construction
- Fund management
- · Guidance on Working Capital Management
- Risk Analysis of Investments

#### **REVIVAL OF SICK BUSINESS UNITS**

- Implementation of Cost Control and Cost Reduction Policies
- Guidance for Price Fixation



### CFO SERVICES

In today's dynamic, and challenging business environment, CFO plays a very important and strategic role in creating optimal capital structure, driving the strategy of the company across the organization by linking it with the budgets, business processes, performance of the team, creating information system which can be analyzed strategically so as to provide key insights to the top management on key business drivers, business performance and which helps to achieve strategic goals and thereby maximize wealth of shareholders. Most SMEs owner/key persons recognize the need for this expertise but cannot afford to have full time CFO.

We understand this challenge of businesses and hence we provide CFO service to SME sector.





#### BUSINESS RESTRUCTURING

Business process re-engineering is the analysis and redesign of workflows within and between enterprises in order to optimize end-to-end processes and automate non-value-added tasks. Our process experts shall review and benchmark your business processes against best practices and recommend changes in the processes to eliminate non-value added tasks.



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